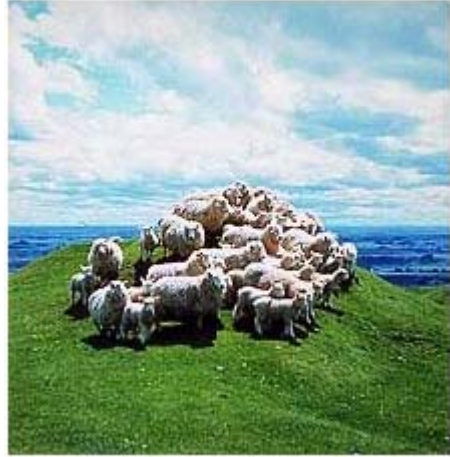


Wool ...The Natural Choice

Wool is durable, resilient, affords comfort and safety -
- and it's a renewable resource! New Zealand wool is
the purest, cleanest, whitest wool in the world. And
the better the fiber, the better the carpet.

So whether you choose wool because it is ecological,
beautiful or inherently superior to other fibers, it is the
natural choice for carpets and rugs in your home or
commercial environment. And it doesn't matter if you
are on the French Riviera or in the Alps; wool
performs wonderfully in all climates!



Fire Facts About Wool Carpet

A dropped cigarette. A tipped candle. A stray ember from the fireplace. Accidents happen. But better fiber means better carpet. And if it's wool, it's fire safe! What does that mean? Less chance of ignition, less likelihood of spreading, less smoke. So "fire safe" means peace of mind!



Wool's fire safe qualities include:

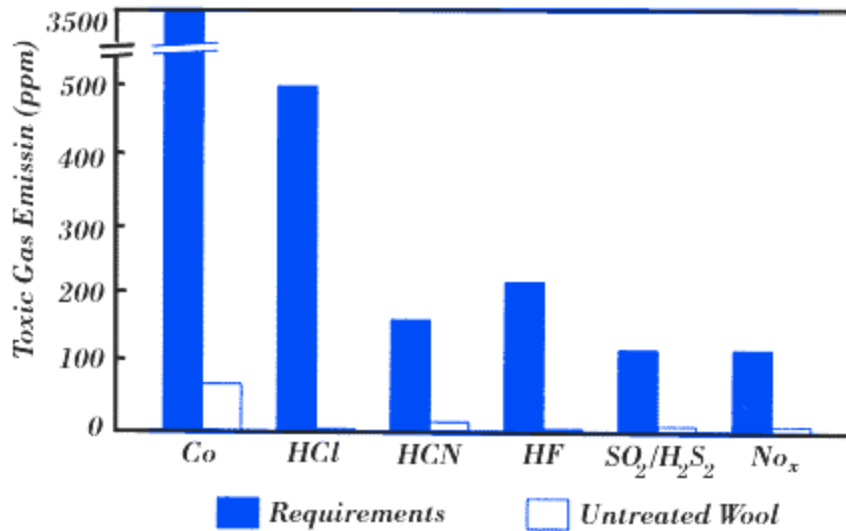
- Naturally flame retardant
- Difficult to ignite, due to a higher ignition temperature
- Low flame-spread
- Low heat release properties and low heat of combustion
- Does not melt (or drip if used vertically)
- Forms an insulating, cool char and self-extinguishes
- Contributes less to smoke or toxic gas formation (compared to synthetic carpet pile fibers)



Consider This!

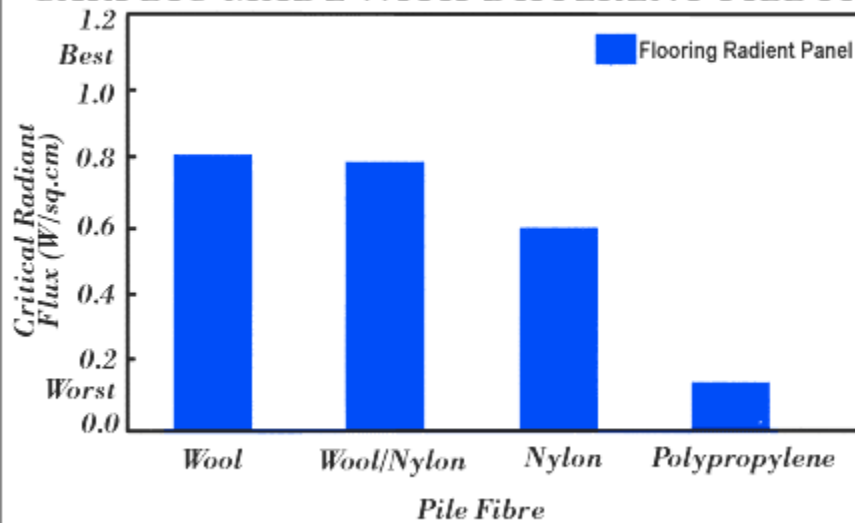
Because of its natural fire safe characteristics, wool carpet is specified for installations with the most stringent flammability regulation, such as passenger aircraft.

TYPICAL TOXIC GAS EMISSIONS OF WOOL CARPETS vs. AIRCRAFT REQUIREMENTS



Source: Benisek, Phillips, J. Fire Science, vol 1 Nov/Dec 1983

TYPICAL BURNING PERFORMANCES OF CARPETS MADE WITH DIFFERENT PILE FIBRES



Source: Results extracted from research by Centexbel

